



2023 CHAMPIONSHIP HORSE SHOW



Sponsorships

Platinum Sponsor.....\$3,000

(Exclusive to 5 - first come, first serve)

★ **Day Sponsor:** Sponsor one day of the show, name announced frequently throughout the day, flag presentation option (minimum of 5 times), name in program as the day sponsor, social media recognition

★ **Two Page Ad Spread in Program**

★ **Live Web Cast 30 Second Commercial:** Rotates all 5 days of show

★ **Live Web Cast Ad Banner:** Rotates all 5 days of show

★ **Web Banner on wsca.org:** during the month of September

★ **WSCA Social Media Sponsorship Recognition**

★ **Booth Space** (1 inside booth space)

★ **Banner In Warm-Up Area**

★ **Exhibitor bag insert/item** (optional - sponsor provides)

Customized Sponsor Packages Available!

CONTACT US FOR DETAILS.

Gold Sponsor.....\$1,500

★ **3 Class Sponsor:** Sponsor three regular classes, name announced as sponsor of each class, option to present awards to class & name in program under sponsored classes

★ **Full Page Ad in Program**

★ **Live Web Cast 30 Second Commercial:** Rotates all 5 days of show

★ **Live Web Cast Ad Banner:** Rotates all 5 days of show

★ **Web Banner on wsca.org:** during the month of September

★ **WSCA Social Media Sponsorship Recognition**

★ **Booth Space** (1 inside booth space)

★ **Banner In Warm-Up Area**

★ **Exhibitor bag insert/item** (optional - sponsor provides)

Silver Sponsor.....\$1,000

★ **2 Class Sponsor:** Sponsor two regular classes, name announced as sponsor of classes, option to present awards to classes & name in program under sponsored classes

★ **Half Page Ad in Program**

★ **Live Web Cast 30 Second Commercial:** Rotates all 5 days of show

★ **Live Web Cast Ad Banner:** Rotates all 5 days of show

★ **Web Banner on wsca.org:** during the month of September

★ **WSCA Social Media Sponsorship Recognition**

★ **Banner In Warm-Up Area**

★ **Exhibitor bag insert/item** (optional - sponsor provides)

Bronze Sponsor.....\$500

★ **1 Class Sponsor:** Sponsor one regular class, name announced as sponsor of class, option to present awards to class & name in program under sponsored class

★ **Quarter Page Ad in Program**

★ **Live Web Cast Ad Banner:** Rotates all 5 days of show

★ **WSCA Social Media Sponsorship Recognition**

★ **Banner In Warm-Up Area**

★ **Exhibitor bag insert/item** (optional - sponsor provides)

New for 2023

Jackpot Class

Naming/Money Sponsor.....\$500

Your name in class title on showbill & announced

Sidepot 5D Barrels

Naming/Money Sponsor.....\$1,000

Your name in class title on showbill & announced

Sidepot Futurity & Derby Barrels

Naming/Money Sponsor.....\$500

Your name in class titles on showbill & announced

**Sponsorship Deadline:
Sunday, August 20, 2023**

**CONTACT INFORMATION:
sponsorwsca@gmail.com
507.380.7857**

WSCA Saddle Clubs
25% Discount on
Sponsorship Packages

- Print Ads, Web Cast Ads and Commercials must be the correct size and camera or digital ready.
- Sponsor is responsible for providing the outdoor vinyl banner, presentation flag and/or exhibitor bag insert/item.



2023 CHAMPIONSHIP HORSE SHOW



Sponsorship & Advertising Agreement

☐ Platinum Sponsor \$3,000 ☐ Gold Sponsor \$1,500 ☐ Silver Sponsor \$1,000 ☐ Bronze Sponsor \$500

Ad Sizing and Specs

Live Web Cast Ads

\$250 Live Cast Package Includes:
240px x 480px Banner - JPEG/PNG
1920px x 1080px Banner - JPEG/PNG
30 Second Video MP4

Show Program Ads

Back Cover: 7" x 10", Full Color
Inside Back Cover: 7" x 10", Full Color
Full Page: 7" x 10", BW
Half Page: 7" x 4.9" BW
Quarter Page: 3.4" x 4.9" BW

- ☐ Jackpot Sponsor \$500
☐ Sidepot 5D Barrels Sponsor \$1,000
☐ Sidepot Futurity & Derby Sponsor \$500

INDIVIDUAL ADVERTISING OPTIONS:

- ☐ Live Web Cast Commercial & Web Cast Ad Banner.....\$250
☐ Back Cover Ad in Program.....\$300
☐ Inside Back Cover Ad in Program.....\$250
☐ Full Page Ad in Program.....\$100
☐ Half Page Ad in Program.....\$60
☐ Quarter Page Ad in Program.....\$35

Advertiser

Business/Organization Name:

Advertiser Contact Name:

Phone Number:

Email Address:

Mailing Address:

City/State/Zip:

FILL OUT BELOW AS APPLICABLE:

Sponsorship Class 1st Choice:

Sponsorship Class 2nd Choice:

Sponsorship Class 3rd Choice:

Name of presenter:

(If choosing to present class awards)

☐ I do not plan on
presenting awards

**FOR SHOW PROGRAM ADS & LIVE WEB CAST ADS SEND CAMERA-READY ARTWORK TO
SPONSORWSCA@GMAIL.COM BY SUNDAY, AUGUST 20, 2023**

PLEASE MAKE CHECKS PAYABLE TO: WSCA CHAMPIONSHIP SHOW

Please submit this form and check payable to WSCA Championship Show to:
Rachel Duenow 40303 200th Street | Arlington, MN 55307



2023 CHAMPIONSHIP HORSE SHOW



Vendor Agreement

*As one of our
Valued Champ
Show Vendors,
please consider
adding a
Sponsorship,
Webcast Ad and/or
a Program Ad!*

*{See Sponsorship &
Advertising Agreement
Form for details}*

Business/Organization Name:

Contact Name:

Phone Number:

Email Address:

Mailing Address:

City/State/Zip:

Brief Description of Products
and/or Services for Vendor
Collateral:



Booth Rental:

*(Booths are approximately 10'x10'.
Table(s) not included)*

_____ Spaces x \$200 = _____



Outdoor Space Rental:

_____ Spaces x \$400 = _____



Mobile Vendor License:

*For Vendors that do not need a space.
i.e: Chiro, Massage, Braiders, etc...*

_____ Days x \$100 = _____

Will your booth be set up at the MN State 4H Horse Show the weekend prior?

☐ YES ☐ NO

ADDITIONAL NOTES: _____

SHOW DATES/TIMES: Thursday, September 21 through Monday, September 25, starting daily at 7am

You are free to set your own times/hours, typically most vendors open around 8am and close around 6pm.

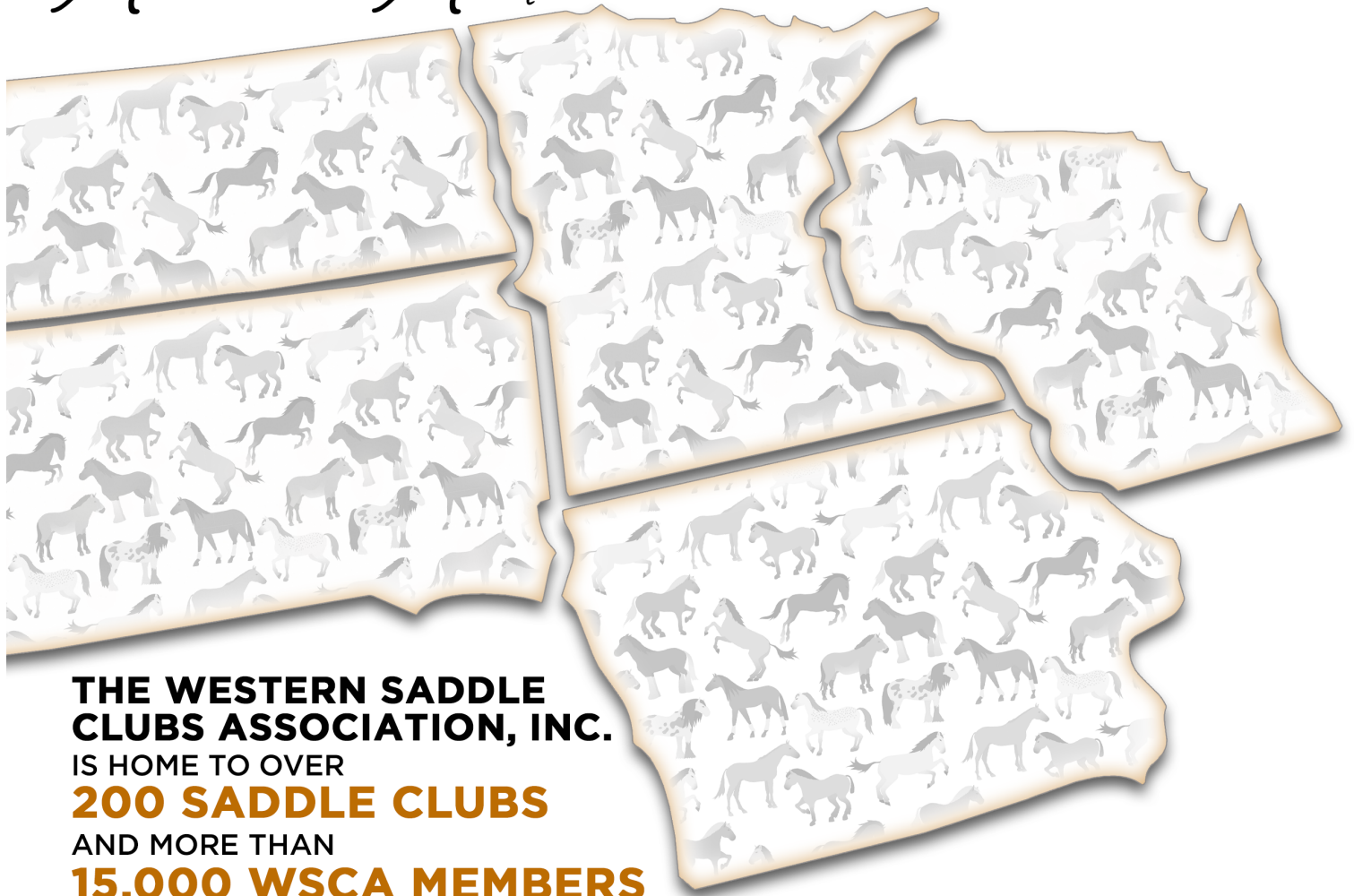
MOVE IN DATES/TIMES: You can begin move in any time after 12noon on Wednesday, September 20, 2023

PLEASE MAKE CHECKS PAYABLE TO: WSCA CHAMPIONSHIP SHOW

Please submit this form and check payable to WSCA Championship Show to:

James Duenow 40303 200th Street | Arlington, MN 55307

About our Audience...



THE WESTERN SADDLE CLUBS ASSOCIATION, INC.

IS HOME TO OVER

200 SADDLE CLUBS

AND MORE THAN

15,000 WSCA MEMBERS

IN THE **5 STATE AREA**

IN MINNESOTA ALONE, THERE ARE **OVER 680,000 HOUSEHOLDS THAT HAVE HORSE ENTHUSIASTS**, **OVER 29,000 OWN A HORSE** AND THE NUMBERS CONTINUE TO GROW. NATIONWIDE, MINNESOTA RANKS 18TH FOR THE STATE WITH THE GREATEST HORSE POPULATION.

THE WSCA CHAMPIONSHIP HORSE SHOW, HELD ANNUALLY SINCE 1959, IS ONE OF THE LARGEST OPEN HORSE SHOWS IN THE NATION, WITH OVER **4,000 ENTRIES**

LIVE WEB CAST OF THE WSCA CHAMPIONSHIP HORSE SHOW

VIEWED **63,743 TIMES** IN 2021 | VIEWED **74,264 TIMES** IN 2022

WSCA CHAMPIONSHIP HORSE SHOW PROGRAM

4,000 DIGITAL & HARD COPIES DISTRIBUTED

